

## **Old State Capitol Advisory Board minutes**

**May 14, 2018**

Chairwoman Nancy Broadhurst called the meeting to order. Members present included Betsy Magee, Kay Long, Frank Ransburg, Liz Harris, Lacey Toledano and Paul Arrigo.

Minutes from January were presented and a corrections offered to show that Lacey Toledano and Betsy Magee were in attendance. Minutes were approved as amended.

Lauren led the board through the strategic plan which will be submitted as part of our re-accreditation. The sections addressed work related to educational programs, improving the museum's collection, preserving the building itself, producing quality exhibits and programming, developing strong community partnerships, securing funding, marketing and outreach and collecting and evaluating visitor data.

Kay Long strongly encourage the museum staff relative to showing the movie 61 Bullets, which was produced by the family of Dr. Carl Weiss. Kay said she understands the Weiss' family wants to show their side of the assassination of Huey Long, it shows only one side.

Nancy Broadhurst suggested that we develop a maintenance and repair policy to accompany the plan. This would outline regular maintenance tasks and provide for a timeline to develop funding.

Liz Harris said she attended the OSC Friends luncheon and heard David Floyd speak. He shared some of his top secrets for success including attending Travel South, opening early to accommodate bus tours and serving lunch. The Friends of the Rural Life Museum raised \$85,000 from its Beerfest.

There being no further business to come before the board, Lacey Toledano moved to adjourn, seconded by Betsy Magee.